

CHELSEA HERZOG

DIGITAL ARTIST

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herzystudios.com

Education

BACHELOR OF FINE ART

Bowling Green State University
Bowling Green, OH, USA
2011-2015

Core Skills

- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- MacOS
- Final Cut Pro
- Procreate
- Procreate Dream
- Canva
- Blender

Profile

Creative and versatile digital artist with 10 years of experience producing digital illustrations, graphic design assets, branding materials, and multimedia content. Skilled in visual storytelling, customer engagement, and creative problem-solving. Proven ability to develop original artwork, collaborate with clients, and deliver high-quality visual solutions from concept through completion.

Work Experience

Creative Expert

Apple Inc. | Dayton, OH, USA | 2016-2026

- Designed and led creative design projects incorporating video, photography, digital art, and illustration in a fast-paced environment.
- Demonstrated professional creative workflows using Apple hardware and Adobe Creative Suites.
- Collaborated with cross-functional teams to support hundreds of community events and creative educational workshops.

Freelance Illustrator

Self-Employed | Dayton, OH, USA | 2016-2026

- Created original digital artwork, illustrations, and graphic design assets for private clients and commercial organizations.
- Successfully completed commissioned logo design projects for Lionheart Restorations, Lillyvale Urban Farms, and Memory House.
- Managed projects from initial concept development through final delivery while maintaining client expectations and deadlines.

Studio Technician

Cox Media Group | Dayton, OH, USA | 2016-2018

- Supported live television broadcasts by operating robotic cameras, teleprompters, lighting systems, and production equipment.
- Maintained production quality and operational efficiency during fast-paced live news programming.
- Contributed to successful daily broadcasts through strong attention to detail and technical execution.